## Live Presentation

## Features

- Present information to colleagues and clients around the world creating the ultimate DYNAMIC INTERACTION!
- Up to 6 presenters can interact with large audiences as long as they have high speed Internet connections
- Eliminate the need to spend time and money on travel for sales presentations, seminars and training
- Move back and forth between different media or use a whiteboard during your presentations

| Customer Needs and Wants  | Added Value  |
|---|--|
| Need an easy and cost-effective way to present information to large groups  | With Live Presentation, you can host a presentation<br>for large audiences located anywhere in the world<br>provided they have a high speed Internet connection  |
| Need capability to move back and forth between different media during presentation  | Able to switch between PowerPoint presentations,<br>flash videos and a whiteboard to enhance your<br>presentation  |
| Would like to have other presenters join me   | You can have up to 6 presenters appear live on screen. Each presenter can control the presentation from their computer.  |
| Need to eliminate travel and room rental costs<br>yet still attract participants from many different<br>locations to my presentations | Attendees can participate in your presentation from<br>their office or home without requiring any special<br>software, just a high speed Internet connection and<br>your invitation  |
| Need a convenient way to notify individuals of presentation times   | Live Presentation allows you to send email<br>invitations to your contact list at the time you set up<br>your presentation. Participants can then attend your<br>presentation by clicking on the link provided by your<br>email invitation |
| Want to be able to store my presentation for future reference   | All presentations are maintained in your back office with a list of attendees and their email addresses  |

• Store your presentations in your virtual back office for future use